VICE to Gawker: Fuck You and Fuck Your Garbage Click-Bait 'Journalism'

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<u>been slapped with a class-action lawsuit</u> by former interns for violating federal wage laws, recently published an inaccurate and irresponsible story about VICE's workplace. The story is abysmal "journalism" even by Gawker's standards, relying on a handful of disgruntled (and of course off-the-record) alleged ex-employees, some of whom reference VBS.tv, a website that hasn't existed for more than four years. Gawker has been actively trolling for these sources since at least February of this year, when they published a post on their website hoping to draw people into collaborating with them.

Loath as we are to respond to their typical form of base, hit-job journalism, this time we feel we must send a message and correct the record, ignoring the author's obvious and embarrassing emotional vendetta against this company, its success, and its senior management. VICE currently has more than 400 full-time employees in North America. As they do in all businesses, entry-level salaries range by department and are competitive with comparable emerging media companies in the digital space. All VICE full-time employees participate in a complete package of employee benefits: full health insurance (medical, dental, vision), life insurance, disability insurance, two weeks of paid vacation per year, ten paid holidays, five paid sick days, a maternity and paternity program (12 weeks of paid maternity leave, one week of paid paternity leave), a summer Fridays program, and a variety of company discounts and offers, including a commuter tax-free benefit, flexible health spending and dependent-care accounts, and a 401(k) program.

In addition to this compensation package, all VICE employees who meet a length-of-service criterion of two years are automatically enrolled in the company's Stock Appreciation Rights (SAR) program, a stock-based compensation plan whereby employees receive payments based on the value of VICE stock in a liquidity event. The VICE SAR program was launched in late 2013, with long-term employees grandfathered into the program and granted SAR options that recognized their dedication and excellence for the early growth years of the company. As VICE rises in value, so do the value of the SARs, and all employees in the program benefit. This is, of course, 100 percent contrary to Gawker's assertion in their smear job. But then again, since when did Gawker actually care about the truth?

VICE is proud of its success, and proud of all of its employees.